



WE'RE HIRING!

VISUAL AND DIGITAL CONTENT OFFICER

Full-Time (on-site)

As a Visual and Digital Content Officer, you'll play a vital role in shaping the visual identity and narrative of our clients and internal projects. This role goes beyond just graphic design; you'll be working across platforms and formats, creating visuals for websites, mobile apps, social media, animations, advocacy campaigns, and digital branding. We're seeking someone who brings creativity, curiosity, and a keen eye for detail.

KEY RESPONSIBILITIES

Interpret creative briefs and translate concepts into compelling visual designs.

Design digital content including social media graphics, campaign visuals, web assets, pitch decks, and brand collateral.

Collaborate with content strategists, copywriters, and other designers to develop integrated visual storytelling.

Ideate and create animation styles for social media and websites.

Design visuals for awareness and advocacy campaigns focused on social impact, rights-based messaging, and civic engagement.

Ensure brand consistency across all platforms and outputs.

Participate in brainstorming sessions, moodboarding, and visual identity development.

Revise designs based on feedback and ensure timely delivery of final assets.

Stay updated with design trends, tools, and best practices.



REQUIREMENTS

2+ years of relevant experience in digital content design or graphic design.

A strong portfolio showcasing visual content, illustrations, branding work, and animations (if available).

Proficiency in Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, etc.).

Understanding of Human-Centered Design principles.

Ability to think creatively and problem-solve visually.

Strong organizational and communication skills.

Ability to manage multiple projects and meet deadlines in a fast-paced agency environment.

Experience working on cause-based or advocacy campaigns is a big plus.

A degree in Design, Fine Arts, Visual Communication, or a related field is preferred.

TO APPLY

Please submit your CV **along with your design portfolio (mandatory)** at letswork@brhythmcreatives.com. Applications without a portfolio will not be considered.

