

# BUSINESS DEVELOPMENT OFFICER

**POSITION:** Business Development Officer  
**COMPANY:** Brhythm Creatives  
**LOCATION:** Islamabad

## ABOUT BRHYTHM CREATIVES

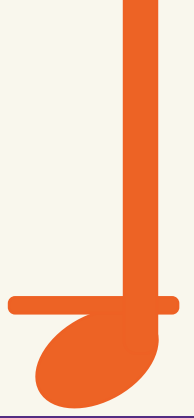
Brhythm Creatives is a dynamic and innovative creative agency that specializes in delivering cutting-edge design and communication solutions to a diverse range of clients. We are dedicated to pushing the boundaries of creativity and innovation in the world of marketing and design.

## JOB SUMMARY

Brhythm Creatives is seeking an experienced and results-driven Business Development Officer to join our team. The ideal candidate will play a pivotal role in expanding our client base, forging new partnerships, and driving revenue growth. With a focus on creativity and innovation, you will be responsible for identifying new business opportunities and nurturing client relationships.



# KEY RESPONSIBILITIES



## CLIENT ACQUISITION

- Identify and pursue new business opportunities through market research, networking, and lead generation.
- Build and maintain a pipeline of potential clients and projects.
- Leverage your LinkedIn outreach expertise to connect with potential clients and build relationships.
- Develop and implement effective strategies for client acquisition.



## CLIENT RELATIONSHIP MANAGEMENT

- Establish and cultivate strong client relationships based on trust and mutual understanding.
- Utilize your lobbying skills to engage with key stakeholders and decision-makers.
- Understand clients' needs and objectives to propose tailored creative solutions.
- Act as the primary point of contact for clients and ensure their satisfaction throughout the project lifecycle.

## NETWORKING AND LOBBYING

- Leverage your networking skills to build and maintain a robust network of industry contacts.
- Engage in effective lobbying efforts to secure projects and partnerships.



## PROPOSAL DEVELOPMENT

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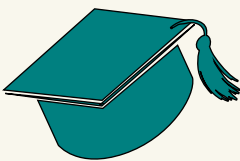
## MARKET ANALYSIS

- Stay updated on industry trends and market developments.
- Analyze competitors and market conditions to identify opportunities for growth.



## REVENUE GROWTH

- Meet and exceed sales targets and revenue goals.
- Continuously explore avenues to upsell additional services to existing clients.



## QUALIFICATIONS

- Bachelor's degree in Business, Marketing, or a related field.
- Minimum of 3 years of experience in business development, sales, or a related role, preferably within the creative or marketing industry.
- Proven track record of meeting or exceeding sales targets.
- Strong networking and relationship-building skills.
- Excellent communication and presentation skills.
- Creative and strategic thinker with a passion for the creative industry.
- Self-motivated, proactive, and results-oriented.



# HOW TO APPLY

Interested candidates should submit their resume along with a cover letter detailing their relevant experience and explaining why they are the ideal candidate for this role.

SEND YOUR APPLICATION AT:

[letswork@brhythmcreatives.com](mailto:letswork@brhythmcreatives.com)



# DISCLAIMER

Brhythm Creatives is an equal opportunity employer, and we encourage candidates from diverse backgrounds to apply.

Join the team at Brhythm Creatives and be part of a creative journey where innovation and business acumen combine to drive success. Help us expand our creative footprint and make a meaningful impact in the creative industry.

[www.brhythmcreatives.com](http://www.brhythmcreatives.com)

